

# THIS IS A MONEY-RAISING SALE: CASH ONLY!

**LOOK**--Prices that are appalling, satisfy--**READ** ing, sensational, stupendous: Cumberland Mercantile Company's \$15,000 stock of brand new, up-to-the-minute merchandise.

## Big Value for Little Money.

It will take only a little money to buy big bundles of things you need for your whole family, from us now. We lower our prices, we do not lower our quality. We sell the same right kind of merchandise you can count on all the time. Come in and rig out every member of your household, right now. ❀ ❀ ❀

Store closed Friday, June 4th for marking down and arranging stock.

No goods **CHARGED**  
Satisfaction  
guaranteed.

**BIG VALUE** IS WHAT WE GIVE  
**NOW**



Let nothing  
keep you  
away June 5.  
Saturday is  
the day; eight  
days is the  
limit.

**SALE BEGINS SATURDAY, JUNE 5, 8:30 A. M., WILL CONTINUE 8 DAYS**

Below we quote a few of the thousands of bargains to be had here during this sale.

### Men, Women and Children's Shoes

We have a tremendous stock of shoes and slippers; over stocked, so the price has to be cut to the lowest possible notch. Your opportunity is NOW, while price-slashing is on. We keep the best shoes to be had for love or money, and it will certainly stand you in hand to be at our store early Saturday morning, June 5th, at 8:30

### Men and Boy's Hats and Caps

\$3.00 Value Hats for.....	\$1.98
\$2.50 Value Hats for.....	1.48
\$1.50 Value Hats for.....	.98
\$1.00 Value Hats for.....	.69
\$1.00 Value Caps for.....	.69
.50 Value Caps for.....	.37
.35 Value Caps for.....	.15

### Hosiery for the Whole Family

Men's Heavy Cotton Sox.....	\$ .08
Women's Pure Dye Hose.....	.08

Children's Fine ribbed Hose..... .08  
The most complete Hosiery stock in the County, from \$1.50 fine silk down. Prices cut on everything.

### Men's Shirts

Blue Chambray Work Shirts for..	\$ .37
.75 Value Dress Shirts.....	.48
.50 Value Dress Shirts.....	.38
\$1.50 Value Dress Shirt.....	.98
A nice assortment of soft shirts, in fancy stripes and solids. Price reduced on everything.	

### Great Sacrifice in Millinery

We have some snappy Styles in Ladies, Misses and Children's Hats. Every one of them must be sold, REGARDLESS OF COST. Any Hat up to \$3.50 Value for \$1.48. All others in proportion.

### See Our Great Assortment in Dress Goods

We have MORE than 10,000 yards of stylish, up-to-date dress goods, consisting

of the finest silks, in the leading colors, Silk Poplins, Fancy Crepes, Serges, fancy Plaids, White Goods, Mulls, Voiles and on down to 4-cent Lawns. Prices slaughtered on every thing.

### Big Ten Minute Special Sales

10 a. m., for ten minutes,	
10 yards best Calicoes.....	\$ .35
Only ten yards to one person.	
1:30 p. m., for ten minutes,	
10 yards brown Domestic.....	.35
Only ten yards to one person	
3 p. m., for five minutes,	
3 spools Thread.....	.10
Only three spools to one person.	

### Remember the Store Where the Dollar Has the Strongest Buying Power.

20 yards 4-4 Sheeting for.....	\$1.00
20 yards checked apron Gingham	1.00
15 yards 4-4 bleached Domestic	1.00
20 yards good bleached Domestic	1.00
Ladies' fine Handkerchiefs.....	.02
Ladies' embroidered Handkerchiefs	.04

Ladies' pure linen Handkerchiefs	.05
Men's Handkerchiefs.....	.03
Men's Bordered Handkerchiefs..	.03
Men's Hemstitched Handkerchiefs	.04
All Calicoes, best colors.....	.04
Spool Cotton.....	.04
Brass Pins.....	.04
Pearl Buttons, per card.....	.04
13 Bars GOOD washtub Soap.....	.25
13 Cakes good toilet Soap.....	.25
9 Bars of Lenox Soap.....	.25

### Men and Boys' Suits.

Absolutely no mercy has been shown to the Cost Mark on our suits. Certainly they are the very newest and nobbiest spring and summer styles. Whether you need a suit or not, it will be money in pocket to buy NOW.

\$12 and \$15 Mohair suits.....	\$9.98
\$10 and \$11 Mohair suits.....	\$7.48
Genuine Palm Beach suits.....	\$5.98
\$10 value Cheviot suits.....	\$7.48
\$7.50 value Cheviot suits.....	\$5.48
\$5.00 value Odd Coats.....	\$3.48
\$6.50 value Boys' Suits.....	\$4.98
\$2.25 value Men's Pants.....	\$1.48

Be sure you are right; look for the big canvas sign and name; Sat., June 5, 8:30 a.m.

**CUMBERLAND MERCANTILE CO.,**  
CROSSVILLE, TENNESSEE, BY SAMPSON  
DE ROSSETT.